

## CLAIMS:

1. A single-coated adhesive tape comprising:
  - an adhesive layer having a thickness of 30 to 1000  $\mu\text{m}$ , which contains 50 to 95% by weight of a hot melt adhesive and 5 to 50% by weight of a film-forming component, and
  - a non-tacky coating layer having a thickness of 0.01 to 15  $\mu\text{m}$  provided on one surface of said adhesive layer, wherein
    - (a) a stress at 10% tension as measured at a temperature of 23°C and a tension speed of 300 mm/min according to JIS K7115 is within a range from 0.1 to 10 N/25 mm, and
    - (b) a maximum stress as measured at a temperature of 23°C and a tension speed of 300 mm/min according to JIS K7115 is within a range from 0.1 to 20 N/25 mm.
2. The single-coated adhesive tape according to claim 1, which exhibits an elongation of 30 to 1000% when said maximum stress is applied by testing at a temperature of 23°C and a tension speed of 300 mm/min according to JIS K7115.
3. The single-coated adhesive tape according to claim 2, wherein said hot melt adhesive comprises a polymer of:
  - (i) at least one monoethylenically unsaturated (meth)acrylic acid ester comprising an alkyl group having at least 4 carbons on average, and
  - (ii) at least one monoethylenically unsaturated reinforcing monomer.
4. The single-coated adhesive tape according to claim 1, wherein said hot melt adhesive contains an rubber-based adhesive.
5. The single-coated adhesive tape according to any one of claims 1 to 4, wherein said film-forming component is composed of a thermoplastic resin having a softening point within a range from 25 to 300°C.
6. The single-coated adhesive tape according to claim 5, wherein said thermoplastic resin is selected from the group consisting of polyvinyl, polyester, polyurethane, cellulose resin, polyamide and acetal resin.

7. The single-coated adhesive tape according to any one of claims 1 to 6, wherein said non-tacky coating layer is transparent.